

# KITTEN ARMY

## Tips & Tricks for Finding New Homes

**Now that you've got foster kittens it's time to start searching for homes!**

**Here's 6 simple steps:**

1. **SNAP:** Great pictures produce great results. Gather up your litter and do a photo shoot. There are a lot of great articles online to help you. Don't worry about fancy equipment – cell phones work just fine. You will need these pictures to help find homes for your little ones.



2. **SHARE:** It's never too early to share that you are fostering kittens! Post pictures on your social media, bring pictures to work, send them in an email, send a group text – no one will say no when you ask, "Wanna see something cute?" Sharing pictures while you are just fostering is a low-pressure way to let friends, family and co-workers know about your kittens. There is no such thing as too many kitten pictures.



My friend Kristina messaged me two weeks later to say she wanted to adopt one of these kittens and drove 4 hours from Tampa to get her after she was fixed! :)

**Lindsay Layendecker**  
April 20, 2014 · 🌐

Easter foster kittens! Pretty sure they are all girls. Name suggestions, please.

Tag Photo Add Location Edit

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Melody Godwin, Lisa d'Angelo Brown and 14 others

1 share 24 Comments

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**Lindsay Layendecker** Lol not on purpose.  
April 20, 2014 at 8:02pm · Like · 1

**Cindy Heller Pennington** Flopsy, Mopsy, and Bitsy or Bunny  
See Translation  
April 20, 2014 at 8:26pm · Like · 1

**Cindy Heller Pennington** I do like the Easter candy theme, too.  
April 20, 2014 at 8:27pm · Like

**Cindy Jowers** Adorable!  
See Translation  
April 20, 2014 at 9:02pm · Like

**Kristina Banks** Do they have homes?  
April 21, 2014 at 12:43pm · Like

**Lindsay Layendecker** Not yet KriKo!  
April 21, 2014 at 2:52pm · Like · 1

Write a comment...

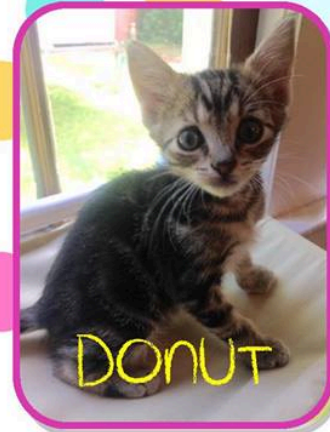
3. NAME: In order to get more shares on social media, try giving your kittens creative names. Cats named Fluffy, Sheba, and Whiskers are pretty common, so your kittens need to stand out! For example, a foster who loves themes once named a litter Fettucine, Alfredo, Spaghetti, and Meatball! It's going to get more attention online, which is best for your bunch.

## Adopt the Bakery Kittens

Text 904-613-6331 or  
ACPSKittenarmy@gmail.com

Bagel, Muffin and Donut need forever homes! They are 7 weeks old, playful, outgoing, and are currently fostered with adult cats and dogs. They will be spayed and neutered at time of adoption, along with having all vaccines and a microchip. They would like to be loving members of your family.

They are \$40 to adopt, but if you adopt two, the second fee is waived. The will be adopted through ACPS in Jacksonville, FL. Please contact the foster parent for additional information.



4. BRAG: Your kittens need to stand out from the crowd! Is one kitten especially cuddly? Curious? Playful? All kittens are unique and adopters want to know why. When sharing info, remember to include details such as litter-trained, behavior around other pets, kids, etc. One benefit from adopting from a foster home is that the kittens are exposed to more than the shelter. So brag about it!

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5. WORK: Wouldn't it be nice if just one Facebook post did the trick? It might, but don't count on it. You've gotta work! Get on Facebook, Twitter, Instagram, Snap Chat, Next Door. Ask friends and family to share, share, share. Don't rule out emails and old-fashioned fliers. Go to [kittenarmy.org](http://kittenarmy.org) for a list of websites that will let you post your kittens.
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Princess



- 🐾 This is Princess and she is looking for her forever home! She is very sweet! And so pretty! Princess is about 2-3 years old. She is spayed and up to date on shots, also treated w/ revelation for flea control . Her ear is tipped, from the city. She likes to be an indoor and outdoor kitty.
  - 🐾 My name is Jayne , I can be reached at 904 403-1613, or [Ziclown@aol.com](mailto:Ziclown@aol.com)
  - 🐾 Posted 1/26
-

6. **DOUBLE:** Remind your adopters that two kittens are better than one! (This is where fun names come in handy – how can you adopt Spaghetti without Meatball?) Kittens keep each other entertained while you're at work and love growing up together. Most shelters will do BOGO deals and if you're a private foster, you can too!



#### **A few reminders from fellow soldiers:**

- Neo-natal kittens are fragile, so be sure to be upfront and honest with your adopters. If you have kittens who are under 6 weeks, let adopters know that while you're doing all you can to help them thrive, sometimes there is no guarantee.
- Don't get disappointed if it doesn't work out. People change their minds and it's 100% okay. You'll find someone else.
- Have an open mind. Animal lovers come in all shapes, colors, and sizes. Avoid using a super-long adoption form – just start a conversation and learn more about the potential family. Being open means they will reach out to you with future questions.
- Remember, you can't keep them all and that is okay. Your role as a foster parent is to help them along in their journey of life. Do not let others guilt you by saying, "I could never let them go." This doesn't make you weak – it makes you strong! There will always be kittens in need and if you kept them all, you couldn't continue to foster. So don't listen to those well-intended but misdirected comments. You are Kitten Army strong!