

Jacksonville Humane Society



2024 Paw Partner Packages

**Sign up to be a 2024 Paw
Partner here, or scan here**



The Jacksonville Humane Society has proudly served our community since 1885. In that time, our services have expanded beyond dog and cat adoptions. **The Jacksonville Humane Society provides care, comfort and compassion to animals in need while engaging the hearts, hands and minds of our community to bring about an end to the killing of abandoned and orphaned shelter animals.**

We have numerous programs that help us achieve our mission. We provide resources for struggling families or those in crisis, education and literacy outreach for children, job development and workforce training for military veterans, and internships in veterinary science... to name just a few.

Your support is instrumental in ensuring the future of these and many other valuable programs. In our 135+ year history, the Jacksonville Humane Society has been a solid fixture in the community, and we can't continue to do the work we do without you.

What is a JHS Paw Partner?

Paw Partners are businesses that sponsor our programs while receiving year-round recognition for their support.

Associate your brand with a cause that is synonymous with caring!

Today's socially concerned consumer pays attention to the ways a company supports its community and makes purchase decisions based on a brand's values.

- *70% of consumers are more loyal to brands who actively give back. (Statista, 2021)*
- *85% of employees are more inspired and motivated when working for a company who is purpose-driven. (Porter Novelli, 2020)*

Paw Partners can reach over 200,000 potential consumers and pet lovers each month!

- *59% of American households have a furry friend! (AMVA, 2019)*

Sponsorship benefits can be customized to fit your marketing goals and charitable priorities.



2024 Package Levels & Benefits

	\$20,000 Pack of Paws	\$15,000 Whiskers & Wags	\$10,000 Big Bark	\$5,000 Happy Tails	\$2,500 Furry Friends
Marketing & Branding					
Logo recognition on every page of JHS website	Logo	Logo	Logo		
Logo with website link on Paw Partner website page	*	*	*	*	*
Meeting Room rental w/ Pet Encounter & Tour	Full Day	Half Day	Half Day	Two Hours	Two Hours
Social Media Recognition (email, social channels, etc.)	*	*	*	*	*
Use of JHS logo and window cling	*	*	*	*	*
Mutt Market (March 2024)					
Logo on event webpage	*	*			
Vendor Booth	*	*	*		
Social Media Recognition (email, social channels, etc.)	*	*	*		
Toast to the Animals (September 2024)					
Social Media Recognition (email, social channels, etc.)	*	*	*	*	*
Sponsor Signage day of event (logo scroll on TV screens)	*	*	*	*	*
Logo on event webpage	Logo	Logo			
Logo in print program	*	*	*	*	*
GA tickets	10	8	6	6	2
VIP tickets	4	2	2		
Additional Events					
Tides & Tails (bi-annual yappy hour at One Ocean Hotel)	4	2			
Whiskers & Waves (vendor booth)	*	*	*	*	*
B2B event invite (January 2024)	4	2	2	2	2
Lunch with the JHS CEO + President (up to 2 guests)	*	*			

Paw Partner Customization Examples



We love to think outside the box.

Let's work together to create an opportunity that benefits everyone... especially pets and the people who love them!

Event Opportunities

Tides & Tails

Beachside happy hour with our furry friends, held at One Ocean Resort & Spa twice per year.

Mutt Market

Our vendor market and adoption event at JHS - this event is family-focused and fun for everyone.

Toast to the Animals

Gala-style tasting event at EverBank Stadium in the fall - this is your opportunity to partner with our highest-level supporters and support the JHS Medical Fund for pets in need.

Program Opportunities

Families

JHS is here to help pet owners in our community by offering a wide range of resources and services. You can help pets and the people who love them, by supporting our Pet Help Center programs!

Kids

We love to see children of all ages involved in our mission! From educational camps to service days, there are numerous and unique ways to associate your brand with our Humane Education program.

Veterans

JHS is proud to offer volunteer and paid-skills training opportunities for our military veterans. Partnerships are available within our Paws & Stripes program!

Host a Day, Week, or Weekend at JHS

"JHS Adoption Weekend hosted by ..."

We will work together to find the best time-frame for everyone.

A designated table to meet new customers, expose your brand and support pets during their adoption journey to new homes!

Includes: social media via JHS social platforms , website recognition and a press release to our 50+ media partners

Full recap to be provided post-event of all marketing elements and digital reach

Customize the package to fit your business needs and goals! Let's get creative together!